



PROFESSIONAL ADHESIVES, SEALANTS, TAPES, COATING AND AEROSOL SPRAY PAINTS

VEHICLE INTERIOR, EXTERIOR AND GENERAL CARE PRODUCTS



Professional Adhesive, Sealants
Tapes & Aerosol Spray Paints



Acceleration to the Future



Wordings

from the management

UAE has evolved faster than ever before since last few decades; from dunes to wide roads, camels to luxurious cars and buses to high speed metros and simple industrial systems to complex infrastructures. Al Muqarram Group has successfully maintained the pace in this fast moving market, ensuring not to lag behind and stand out in the industry. Right from its inception in 2000, Al Muqarram Group has witnessed significant growth. Nobody had an idea that this adhesive & sealants manufacturing Startup would soon become the pioneer in Acetoxy silicone sealant and Neutral silicone sealant manufacturing industry. Today, the Group holds numerous product lines & huge manpower of more than 240 employees belonging to 12 different nationalities. As per Group's business expansion strategy, Al Muqarram Trading Co. LLC was established in Dubai in 2012 for general trading of high-quality auto spare parts. Al Muqarram Air Fresheners & Paints Industry LLC was also formed in 2014 in Umm Al Quwain, producing a broad range of Aerosols including spray paints, Anti Rust Lubricants, Air fresheners and Car Care products. AMI believes in providing the highest quality products & best customer service, characterized by innovation & affordability. The Group aims to expand its operations further through constant research & innovation to become a leading provider of constructions Sealants, adhesive, coating and car care products worldwide.

Sabir Ali Badami
Chairman

At Al Muqarram Group, we follow some key hallmarks to grasp business opportunities. Innovation lies at our heart; we are constantly assessing the market trends and updating our product lines accordingly to meet market needs. With constant improvement in quality and brand development, we try to stay ahead of competitors without compromising the brand name. We are devoted to work in collaboration with experts. We purchase raw material from the most reputed suppliers, while our R &D department is run by specialized and well experienced chemists, giving us a competitive edge to develop quality products for our customers. Our commitment to quality has given us steady growth, success and achievements. We owe this to our well guided, properly managed and highly skilled team of professionals who has managed to innovate quality products at market competitive prices. In a very short span of time, we have evolved massively, earned reliable brand name and trusted business partners. This makes us a dynamic, progressive and purely customer-oriented company. The future is full of opportunities but only for those having the right attitude. Al Muqarram, with its passion to follow cutting edge technology, strong convictions and fair business principles, is ideally positioned to become one of the biggest names in the region.

Safdar Badami
Managing Director

Company History

Established in 2000 year.

With business experience of two generations in Badami family, Al Muqarram Industry “AMI” integrated all knowledge, capacity and commitment into manufacturing, and hence, developed strong R&D Department who creates specialized and sophisticated formula for each product, in wide range of Silicone Sealants, Adhesives, Coatings, Tapes and Aerosol products, under the brand name “Dolphin”.

Analyzing market opportunities and potential commercial success, in the 2012 year, AMI is expanding it’s trading business through new division of Al Muqarram Trading LLC Company in Dubai. Team of experienced, highly qualified and trained professionals in sales, distribution, logistics and customer service has brought together each customer’s needs into Vision of our Group.

In accordance with company’s strategy for constant development in manufacturing of specialized products, in the year of 2014, Al Muqarram Group is establishing new factory “Al Muqarram Air Fresheners & Paint Industry”.

As a part of this professional group, “AMAF” has identified it’s potential in innovations and new technology for demanding automotive industry. Creating unique formulas, “Dolphin” brand has evolved into Vehicle Care segment with motto message “Acceleration To The Future”.

Today, Al Muqarram represents a Group of Companies providing industrial and commercial solutions in UAE market, and business network on global level.

We connect the quality and customers in each corner of the world.

Research and Development

New Generation Research & Development

Innovation made in UAE, by ambitious and dedicated team of product developers,

who has taken a task to lead us into the future.

Quality concept & categories

- Supreme quality products
- Technical expertise & innovations
- Premium quality products
- Advanced application technology
- Powerful and efficient product properties

High precision production lines

Every day “Round – The – Clock, high capacity machines, instruments and smart dosing systems through automated filling lines, produce several tones of “Dolphin” vehicle formulations. Modular manufacturing process allows us fillings into small and large bottles, cans and containers.

High - grade car care chemicals.

Our strategic goal is to achieve greatest and yet simplest possible solutions to the benefit of our customers. In our production, we are firmly committed to international quality standards, while manufacturing in our UAE state- of- the- art facilities. Experience we gained through years of business, gave us intelligence capacity for sustainable and responsible OEM concept in UAE, as fast growing and demanding automotive market.



Al Muqarram Global Presence



Al Muqarram has regional offices in Pakistan, Egypt and Indonesia

We are widely exporting to different regions of the world including Middle East, North Africa, East Africa, South Africa, South Asia, CIS/Eastern Europe and Russia. We have established successful collaboration & exclusive partnership with the leading importers in these regions to spread our name, brand and quality reputation.

Unique Selling Proposition

This USP identifies main points of “Dolphin” strengths and reason why our brands holds the value among our current consumers and what is determining new consumers to reach out for our products.

To stand out in today’s market, you must be either BETTER or CHEAPER.

We, in AMI Group, are using all resources, laboratory technology and experience to develop best possible combination of both elements, to the maximum satisfaction of our customers.

The strength of “Dolphin” and customer benefits

1. Manufacturing in our company facilities:

- Quality control of production
- Quality control of raw materials
- Control of chemical formulations
- Laboratory test control
- Quality control of packaging
- Control of content weight
- Control of storage condition
- Consistency in production and supplying of our customers

2. Price

- Unique selling price, packages, promotional packages
- Customer level segmentation (distribution, wholesale, retail)
- Less possible fluctuations in product price.
- Price and quantity balance (standard in package filling and pricing)

3. Research & Development Department

- Innovation in technology
- Implementation of modern solutions in materials and formulation of products
- Constant analysis, testing, improvements
- Product technical sheets and other supportive documentation
- Modification and improvements of products in regard to weather conditions, seasons, geographic area, customer’s request...

4. Quality Certification

- Quality Management Certificate ISO
- The Environmental Management system ISO
- MAS Certified Green (Low VOC content)
- Dubai Authority Conformity Certificate
- IFC Certificate
- And many other certificates for specific product category

5. Made in UAE product

- Produced under strict regulations of UAE authorities, with compliance on every segment of Law Terms and Conditions, approved and certified on same.

6. Logistic advantages

- Convenient geographical position for GCC and MEEA customers
- Prompt export delivery
- Less transport cost to affect product price (applied on the regions mentioned)
- Control of transport conditions
- Wide distribution network, logistic experience and support

7. Customer support

- Established various channels of customer support
- Web page
- Social media
- Land line and mobile phone applications

8. Marketing and info channels

- Promotional materials
- Professional-technical guidance
- Regular news letters on products and company

AMI Group of company has devoted business and company mission to create, produce and respond to consumer's needs, in one and only correct way, QUALITY WAY.

All of these segments are our strengths and we proudly invite every new customer to associate with us, and be assured personally into "DOLPHIN" benefits.

PRODUCT RANGE

Building Interior & Construction Finishing Products



PRODUCT RANGE

Car Care & Maintenance Products



OUR PRODUCT RANGE

Construction Finishing Products

Acetoxy Professional Silicone Sealants
General Purpose Silicone Sealants
Neutral Alkoxy Silicone Sealants
Neutral Oxime Silicone Sealants
Hybrid Sealants
Fire Stop Sealants
Acrylic Sealants
High Temp Silicone Sealants

Waterproofing Coating
Duct Canvas Coating

Contact Adhesives
Floor Adhesives
PIR Adhesives
UPVC Cement_x0003_CPVC Cement
Nail Free Adhesives
MDF Bond Kit

Spray Paints
De-Rust Lubricants

PE Surface Protection Tapes
Foam Tapes
Duct Tapes
Aluminum Foil Tapes
PVC Tapes
Bopp Tapes
Masking Tapes

Fire Retardant PU Foam
Polyurethane Foam

Car Care Products

A/C Cleaner
Auto Protectant (multi-purpose)
Dashboard Wax Spray
Multi Purpose Foam Cleaner
Silicone Dashboard Polish Spray

Brake Parts Cleaner
Carb & Choke Cleaner
Fuel Injection Air Intake System Cleaner
Engine Degreaser
White Lithium Grease Spray
Fuel Injection Cleaner
Diesel Fuel Treatment

Windscreen Fix Sealant
Vehicle Body Sealant
High Temp Sealant

Tyre Polish
Tyre Foam
Wheel & Rim Cleaner
Car Wash Shampoo
Windscreen Washer
Carnauba Wax Polish

De-Rust Lubricant
Underbody Coating
Radiator Coolant
Radiator Flush
MDF Bond Kit

PVC Electrical Insulation Tape
High Temperature Masking Tape

Spray Paints
Glass Cleaner
Air Fresheners

THANK YOU



www.Muqarram.com

www.DolphinAutoProducts.com